

MONTH	SEASON	ARTICLE THEMES	ARTICLE TOPICS	POSTERS	VIDEO	CAMPAIGNS	SOCIAL
DECEMBER '15					SC: How to use a hashtag	Instagram: #MerrySnaps	
JANUARY	Summer	This month in the garden	January	WW: Dianthus	SC: How to get to your trade page	Instagram: #MerrySnaps	Blogger Outreach
		Kids activity	Pet herb-planters	Top plant: point of sale			#GreenMonday
		Edible	Detox greens, nutrient-rich fruits	Greens			#WaterWiseWednesday
		Indoor Plant of the month	Chrysanthemums	Chrysanthemums			#OhMyGarden
		Bedding plant of the mont	Begonia				
FEBRUARY		This month in the garden	February	WW: Euphorbia Diamond Fros	SC: How to see the best time to post on FB	Instagram: #Merrysnaps	Blogger Outreach
		Kids activity	Making a miniature garden	Top plant point of sale			#GreenMonday
		Edible	Radish	Radish			#WaterWiseWednesday
		Indoor Plant of the month	Spathiphyllum	Spathiphyllum			#OhMyGarden
		Bedding plant of the mont	Dianthus				
MARCH	Autumn	This month in the garden	March	WW: Tulbachia	SC: How to share LIAG content on Instagra	Autumn SMS Campaign	Blogger Outreach
		Kids activity	Making a gumboot garden	Top plant: point of sale			#GreenMonday
		Edible	Cauliflower	Cauliflower			#WaterWiseWednesday
		Indoor Plant of the month	Chrysalidocarpus	Chrysalidocarpus			#OhMyGarden
		Bedding plant of the mont	Verbena				
APRIL		This month in the garden	April	WW: Scabiosa Columbaria	SC: How to share LIAG content on Twitter	Autumn SMS Campaign	Blogger Outreach
		Kids activity	Making a fairy garden in a wooden wheelbarrow	Top plant: point of sale			#GreenMonday
		Edible	Broad beans	Broad beans			#WaterWiseWednesday
		Indoor Plant of the month	Ficus Bonsai	Ficus Bonsai			#WaterWiseWednesday
		Bedding plant of the mont	Viola				
MAY		This month in the garden	May	WW: Aloe	VID:	Autumn SMS Campaign	Blogger Outreach
		Kids activity	Hats off to Autumn hat planters	Top plant: point of sale	SC:		#GreenMonday
		Edible	Leeks	Leeks			#WaterWiseWednesday
		Indoor Plant of the month	Vriesea splenriet	Vriesea splenriet			#OhMyGarden
		Bedding plant of the mont	Primula				
JUNE	Winter	This month in the garden	June	WW: Chondropetalum	VID:	Wrapped up for Winter	Blogger Outreach
		Kids activity	Plank & cooldrink bottle herb-planter	Top plant: point of sale	SC:		#GreenMonday
		Edible	Peas	Peas			#WaterWiseWednesday
		Indoor Plant of the month	Guzmania	Guzmania			#OhMyGarden
		Bedding plant of the mont	Poppies				
JULY		This month in the garden	July	WW: Argyranthemum	VID:		Blogger Outreach
		Kids activity	Denim jean planter	Top plant: point of sale	SC:		#GreenMonday
		Edible	Baby cabbage	Baby cabbage			#WaterWiseWednesday
		Indoor Plant of the month	Cyclamen	Cyclamen			#OhMyGarden
		Bedding plant of the mont	Pansy				
AUGUST		This month in the garden	August	WW: Osteospermum	VID:		Blogger Outreach
		Kids activity	Recycled kitchen teapot planter	Top plant: point of sale	SC:		#GreenMonday
		Edible	Lettuce	Lettuce			#WaterWiseWednesday
		Indoor Plant of the month	Nephrolepsis	Nephrolepsis			#OhMyGarden
		Bedding plant of the mont	Petunia				
SEPTEMBER	Spring	This month in the garden	September	WW: Tecoma	VID:	Gardening for Sunflower Fund	Blogger Outreach
		Kids activity	Planting a tree	Top plant: point of sale	SC:		#GreenMonday
		Edible	Tomatoes	Tomatoes			#WaterWiseWednesday
		Indoor Plant of the month	Schlumbergerer	Schlumbergerer			#OhMyGarden
		Bedding plant of the mont	Gazania				
OCTOBER		This month in the garden	October	WW: Agapanthus	VID:		Blogger Outreach

